

## Period Promise- Red Dot Campaign: Social Media Content Bank



Thank you for being part of your United Way's Red Dot campaign! Use the social media templates below to share your participation in your community.

[\*\*Download the Period Promise social media poster here.\*\*](#)

| Topic                         | Twitter Copy  | Facebook Copy   | Instagram Copy  |
|-------------------------------|---|---|---|
| Period Promise Policy partner | <p><b>&lt;Organization name&gt;</b> is proud to join <a href="#">@UnitedWayHH</a> in the fight to end period poverty in our community by providing free menstrual hygiene products to anyone accessing our facilities!</p> <p>Sign the Period Promise today:<br/><a href="http://uwhh.ca/periodpromise">uwhh.ca/periodpromise</a></p> <p>#LocalLove</p> | <p><a href="#">@UnitedWayHH</a> is committed to making it easier for everyone to access the menstrual products they need.</p> <p><b>&lt;Organization name&gt;</b> is proud to join United Way in the fight to end period poverty in our community by providing free menstrual hygiene products to anyone accessing our facilities.</p> <p>Sign the Period Promise today:<br/><a href="http://www.uwhh.ca/periodpromise">www.uwhh.ca/periodpromise</a></p> <p>#LocalLove</p> | <p><a href="#">@unitedwayhh</a> is committed to making it easier for everyone to access the menstrual products they need.</p> <p><b>&lt;Organization name&gt;</b> is proud to join United Way in the fight to end period poverty in our community by providing free menstrual hygiene products to anyone accessing our facilities.</p> <p>Sign the Period Promise today:<br/><a href="http://uwhh.ca/periodpromise">uwhh.ca/periodpromise</a></p> <p>#LocalLove</p> |

Period Promise  
Policy partner

**<Organization name>** has signed the [@UnitedWayHH](#) Period Promise Policy!

We're empowering community with knowledge & advocating for free menstrual hygiene products to ensure nobody who menstruates is left with unsafe options.

Learn more:  
[uwhh.ca/periodpromise](http://uwhh.ca/periodpromise)

#LocalLove



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We're working with United Way to empower our community with knowledge and advocate for free menstrual hygiene products to ensure nobody who menstruates is left with unsafe options.

You can help end period poverty:  
[www.uwhh.ca/periodpromise](http://www.uwhh.ca/periodpromise)

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|----------------------------------|---|--|--|
| <p>Red Dot campaign advocacy</p> | <p>Have you seen the Red Dot at <b><u>&lt;organization name&gt;</u></b>?</p> <p>Share the Red Dot campaign to raise awareness for period poverty in advance of this year's Menstrual Hygiene Day, and donate menstrual products to <a href="#">@UnitedWayHH!</a></p> <p>Find a location: <a href="http://uwhh.ca/periodpromise">uwhh.ca/periodpromise</a></p> <p>#LocalLove</p> | <p>Have you seen the Red Dot at <b><u>&lt;organization name&gt;</u></b>?</p> <p>You can share the Red Dot campaign to raise awareness for period poverty in advance of this year's Menstrual Hygiene Day, and donate menstrual products to <a href="#">@UnitedWayHH</a> on May 30!</p> <p>Find a drop-off location: <a href="http://www.uwhh.ca/periodpromise">www.uwhh.ca/periodpromise</a></p> <p>#LocalLove</p> | <p>Have you seen the Red Dot at <b><u>&lt;organization name&gt;</u></b>?</p> <p>You can share the Red Dot campaign to raise awareness for period poverty in advance of this year's Menstrual Hygiene Day, and donate menstrual products to <a href="#">@unitedwayhh</a> on May 30!</p> <p>Find a drop-off location: <a href="http://uwhh.ca/periodpromise">uwhh.ca/periodpromise</a></p> <p>#LocalLove</p> |
| <p>Red Dot campaign advocacy</p> | <p>There are lots of ways to support people who menstruate through the <a href="#">@UnitedWayHH</a> Red Dot campaign!</p> <p>Sign the Period Promise, display the Red Dot poster, or donate period products to United Way.</p> <p>Join the Red Dot campaign: <a href="http://uwhh.ca/periodpromise">uwhh.ca/periodpromise</a></p> <p>#LocalLove</p>                             | <p>There are lots of ways to support people who menstruate through the <a href="#">@UnitedWayHH</a> Red Dot campaign!</p> <p>Sign the Period Promise, display the Red Dot poster, or donate period products to United Way.</p> <p>Join the Red Dot campaign: <a href="http://www.uwhh.ca/periodpromise">www.uwhh.ca/periodpromise</a></p> <p>#LocalLove</p>  | <p>There are lots of ways to support people who menstruate through the <a href="#">@unitedwayhh</a> Red Dot campaign!</p> <p>Sign the Period Promise, display the Red Dot poster, or donate period products to United Way.</p> <p>Join the Red Dot campaign: <a href="http://uwhh.ca/periodpromise">uwhh.ca/periodpromise</a></p> <p>#LocalLove</p>  |



## Empower. Advocate. Donate.

Periods might be tough to talk about, but they are a fact of life. The reality is, too many people can't afford them. You can help.



Learn more at [uwhh.ca/periodpromise](http://uwhh.ca/periodpromise)